

APPENDIX G

Applicant: Mr Rajagopal Ramaraj

Location: On the footway outside 309-311 London Road, Croydon, CR0 3PA

Measurements: **London Road side** -the measurement from the shop window to the edge of the pavement is 2.7m. The applicant has applied for a trading area of 0.70m , which leaves a clear pavement width of 2m.

Pemdevon Road side - the measurement from the shop window to the edge of the pavement is 2.4m. The applicant has applied for a trading area of 0.40m, which leaves a clear pavement width of 2m

London Road, West Croydon and Pemdevon Road are maintained by Croydon Council and the required clear pavement width is 2 m.

A total length of 6.5m and a height of 1.5 m are also applied for.

Appendix G1 shows a plan of the site.

Appendices G2 – G4 are photographs of the display.

Proposed Times of Trading:

Monday to Sunday 0900 hours until 2100 hours

To Display: Fruit and Vegetables

1. Detailed Considerations

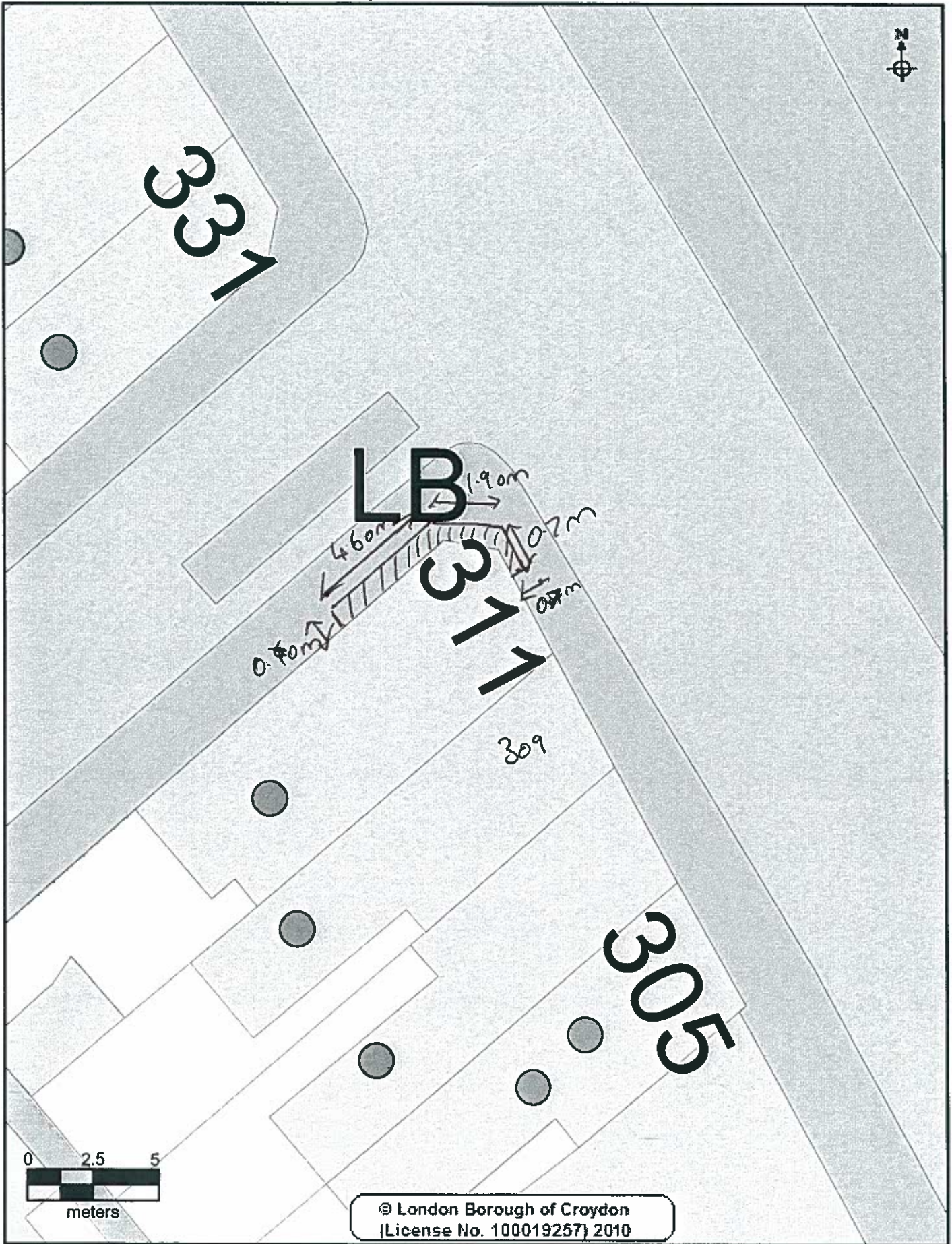
1.1 The application was received by the Planning & Environment Department on 10 July 2012.

A copy of the application is attached as Appendix G5.

1.2 The applicant was advised by letter that as this site is on London Road and in accordance with Council Policy the Committee will generally be minded to refuse any further requests for designation, due to 'additional sites would have a detrimental impact on the safe and convenient passage of pedestrians in that part of the street', but will consider each request on its merits. A copy of the letter is attached as Appendix G6

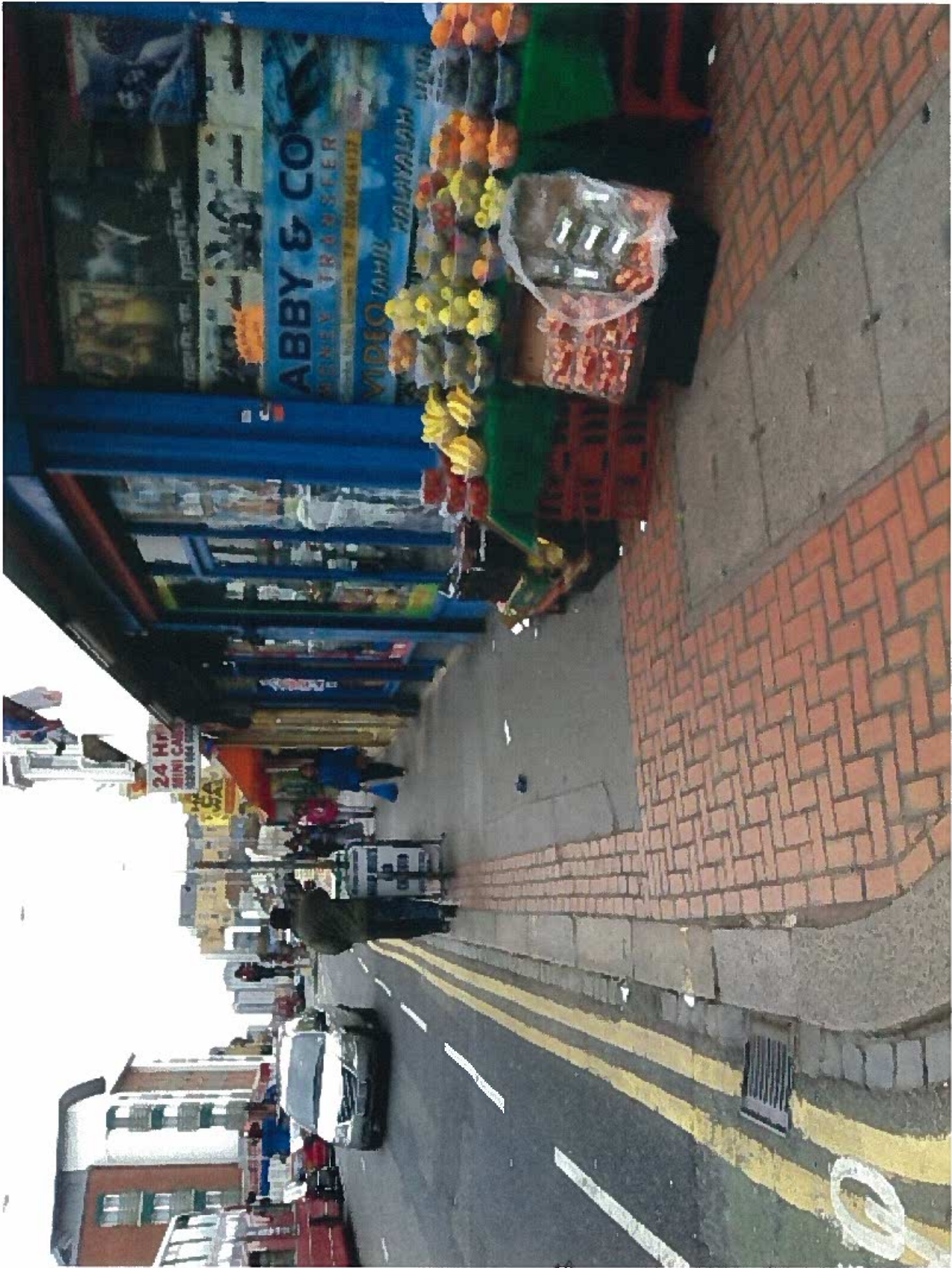
1.3 The application was duly advertised in the Croydon Guardian, no objections were received.

- 1.4 The Police licensing Officers, Food Safety team, Planning, Highways, and parking services divisions were invited to comment on this application, no objections have been received.
- 1.5 The measurements outlined above have been checked and agreed by an Enforcement Officer during a site visit.
- 1.6 A temporary licence was issued to the applicant which is valid until 19.12.2012 pending the committee's decision. A copy is attached as Appendix G7.
- 1.7 There is 1 other nearby premise in London Road who currently holds a street trading licences .No 333 fruit and vegetables, The position of this site is marked with a * and the site applied for is shaded on the attached map Appendix G8.
- 1.8 If the application for a street trading licence is granted the applicant will be invited to apply for a Street Trading Licence which will then be valid for a year



Appendix 6-2





By Andrew S



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STREET TRADING LICENSING



APPLICATION FOR A STREET DESIGNATION ORDER

Return completed form to: Licensing Team, Community Services, Croydon Council , 9th Floor North Side , Taberner House, Park Lane, Croydon, CR9 3JS. Telephone: 020 8760 5466 Fax: 020 8760 5786.

PLEASE READ THE GUIDANCE NOTES ATTACHED BEFORE COMPLETING THIS FORM

1. APPLICANT (see note A)

a) First Name *RATAGOPAL*

b) Last/Family Name *RAMARAJ*

c) Full Home Address of Applicant
.....

.....

d) Home Tel No e) Mobile No

f) E mail address:

g) Date of Birth h) Passport No

i) National Insurance No : j) Nationality:

2. SITE TO BE DESIGNATED (see Note B) For Mobile Vehicles/Trailers go to section 4

a) Trading Name of Premises:
RRR CASH CORRY

Agencies 6/6

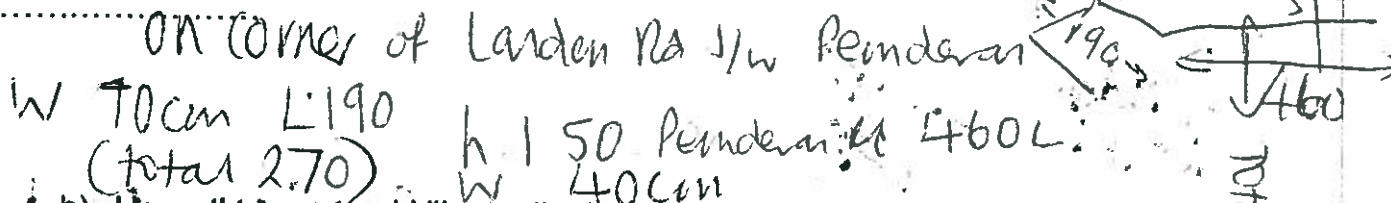
b) Trading Address: 309-311 London Road Croydon
CR0 3PA

c) Business Tel No : 0208 689 3862

3. DISPLAY AREA (see note C)

a) Dimensions of display area (state whether measured in feet or metres)

Length Width Height



b) Hours that you would like to display the goods/services on the highway.

Sunday: from 9:00 to 9:00 Thursday: from 9:00 to 9:00
 Monday: from to Friday: from to
 Tuesday: from to Saturday: from to
 Wednesday: from to

c) Type of goods or services to be displayed :
Fruit & VEGETABLES

4. MOBILE VEHICLE/TRAILER (See note D)

a) Address of proposed pitch

b) Approx dimensions of vehicle/trailer (state whether measured in feet or metres)

Length Width Height

See over.

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c) Registration No

d) Proposed hours and days of trading:

.....
.....

If you propose to sell hot food and drink after 2300 hours then you will require a premises licence under the Licensing Act 2003.(see note D)

Office Use only Premises Licence No

I declare that all the information given on this form is accurate to the best of my knowledge.

I enclose a fee of £ ~~300~~ **347.00**

Please make cheques payable to Croydon Council

Signature of applicant(s) or applicant's Solicitor or other duly authorised agent:

Date *10.7.12* *[Signature]*

If you require any assistance with the completion of this form please contact the Licensing Team on 0208 760 5466

Office Use Only Uniform No: *12/00747/STT*

Receipt No : *16673* Date

received: *19.6.12.*

SF.C355

GUIDANCE NOTES

You are required to apply for a street designation order if you propose to display goods or services on the public highway, or trade from a mobile vehicle on the public highway. A street designation order is only required if no one else has previously traded from the proposed site/pitch.

All applications will be referred to the Council's Licensing Committee for a decision , you will be notified of the date of the next hearing once your application is made.

If you are taking over a site/pitch from someone who has previously traded then you should apply for a street trading licence – contact 020 8760 5466 for the appropriate

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Planning & Environment Department
Licensing – Commercial Team
9th Floor Taberner House
Park Lane
Croydon CR9 3JS

Tel/Typetalk: 0208 726 6000 x 62457
Fax: 020 8760 5786
Minicom: 020 8760 5797
Email: wendy.shepherd@croydon.gov.uk
Please ask for/reply to: Wendy Shepherd

Mr Rajagopal Ramaraj
RRR Cash & Carry
309-311 London Road
Croydon
Surrey
CR0 3PA

Your Ref:
Our Ref:
Date: 23 July . 2012

Dear Mr Ramaraj

Subject: Street Designation Order
Address: 309-311 London Road CR0 3PA

I acknowledge receipt of your recent application for a street designation order and temporary licence to display goods on the highway at the above premises.

Your attention is drawn to the Council's Street Trading Policy which states;-

'In relation to the parts of the streets listed below the Council, having consulted with the officers responsible for food safety, planning, parking, street scene and district centre managers, the Highway Authority, Transport for London, Police and licence holders in those streets or trade bodies representing them, are of the view that there are enough existing designated sites. This is on the basis that any addition to the number of existing designated sites would have an overall detrimental impact on the safe and convenient passage of pedestrians in that part of the street. The Committee will therefore generally be minded to refuse any further requests for designation but will consider each request on its merits.

- Entire length of London Rd

-Entire length of High St Thornton Heath

Where the Licensing Committee considers that, in any other parts of streets in the borough, there are enough existing designated sites it may, subject to a similar process of consultation, decide to include these additional parts of streets with those listed above. Similarly the Licensing Committee may from time to time determine that due to a change in circumstances parts of streets may be removed from that list. '

Your application will be heard by the Licensing Committee at a meeting to be arranged and as your application falls within the specified area outlined in the policy, the committee will be minded to refuse the application. You should therefore attend the meeting to explain to the committee the particular reasons why you consider that your application should be granted.

Please note that all fees paid are non refundable should the application be refused

Yours sincerely

Mrs Wendy Shepherd
Safety/Licensing Officer

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**TEMPORARY LICENCE –
STREET TRADING**

The Council of the London Borough of Croydon being the Local Authority for the purposes of the London Local Authorities Act 1990

**HEREBY LICENCE
TO USE SITE KNOWN AS**

Mr Rajagopal Ramaraj
RRR Cash & Carry
309 - 311 London Road
Croydon
Surrey
CR0 3PA

**TO DISPLAY
SIZE OF DESIGNATED DISPLAY**

Fruit & Vegetables
Pemdevon Road - Length 4.6 m, Width 0.40 m,
Height 1.50 m
London Road - Length 1.90 m, Width 0.70 m,
Height 1.50 m

PERMITTED DAYS & TIMES

Monday to Sunday 0900 hours until 2100 hours

This licence is issued subject to the conditions attached and is valid until **19.12.2012**

**Please note that the person named on the licence and whose photograph appears on the licence is responsible for the premises at all times.
This licence may not be transferred to any other person.**

Date Licence Issued: 23.07.2012

Date Licence Valid From: 19.06.2012

Licence Number: 12/00747/STT



Michael Goddard
Trading Standards and Licensing Manager
Planning & Environment Department



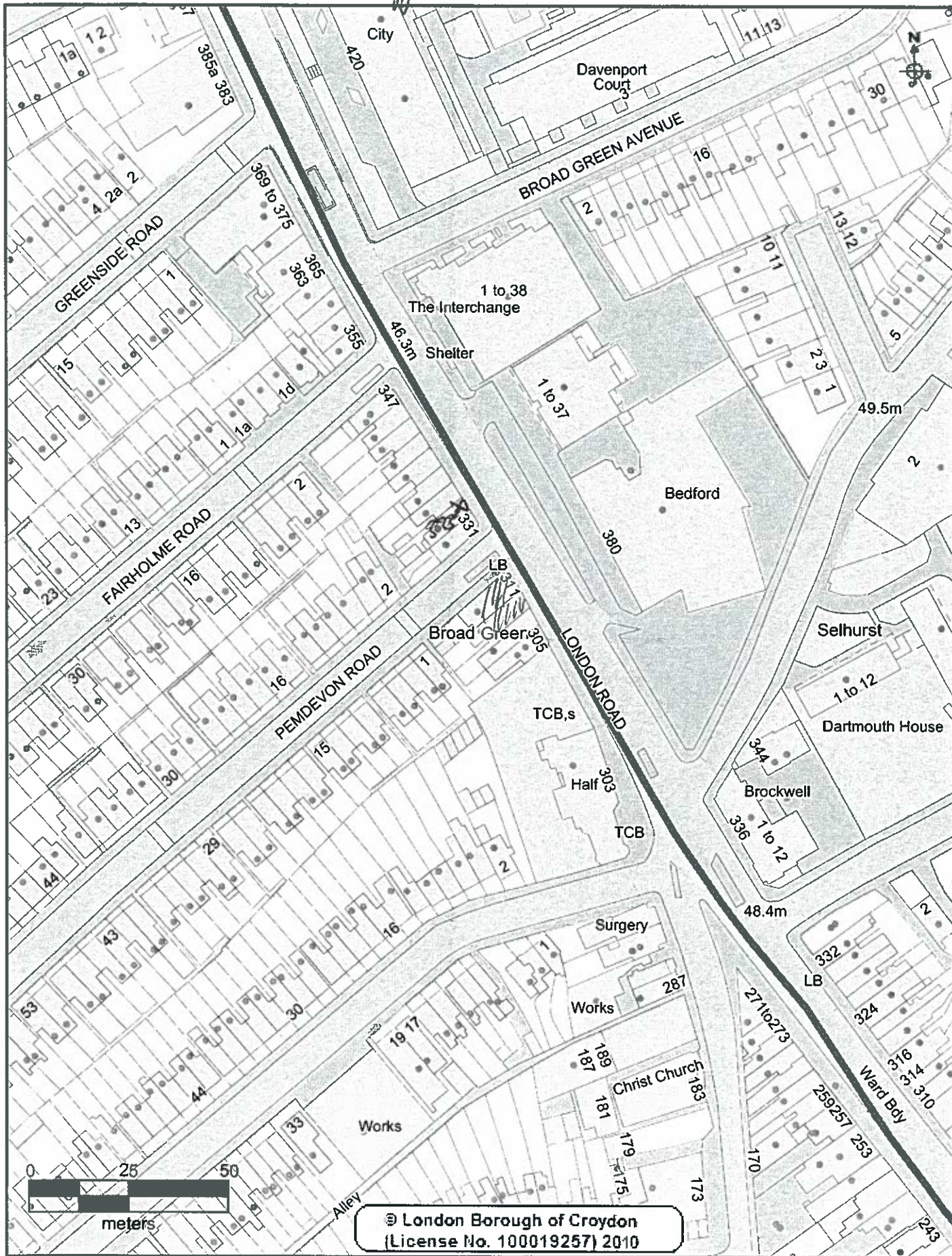
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Special Conditions

Non Transport for London Maintained Roads

1. The Licence shall ensure that there is a minimum clear passage of **2.0 metres** between the front edge of their display and the edge of the kerb or any item of street furniture (railings/lamp posts etc) – whichever is the nearer to the display
2. A clear copy of the licence shall be displayed in the front window of the premises at all times and should be visible to passers – by.
3. Please note that the person named on the licence and whose photograph appears on the licence is responsible for the premises at all times.
This licence may not be transferred to any other person.
4. The right to trade from the designated site will be temporarily suspended when Utility Companies or the Highway Authority require access to the footway to carry out necessary works, until the completion of those works.
5. The limits of the designated area may be marked on the footway/roadway by the Council to enable verification by Council & Highway Officers.
6. Premises displaying tables and chairs shall enclose the display area with a suitable barrier material e.g. rope.
7. The licence holder is responsible for removing all litter from the licensed area and adjacent footway at regular intervals during the day and at the close of business each day.

Appendix G 9



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www.croydon.gov.uk

Crown Copyright Ordnance Survey (License No: 100019257) 2011

309-311 London Road

Scale 1:1250

25-Aug-2012

